



# Dr.Gela

HIGH COVER CUSHION

Moist and bright skin finish

Compacted coverage is Essential!

Dr. Gela High Cover Cushion that  
combines moisture and adhesion  
without smudging and lifting

Moist on the inside,  
smooth on the outside  
perfect at covering up  
skin blemishes

Dr. Gela High Cover Cushion

Whitening, wrinkle improving, UV blocking  
functional cosmetic product

SPF50+ PA+++ Whitening Anti-Wrinkle





## Delicate and Immaculate! More powerful concealment properties

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It covers your skin so fine and lightly that it almost feels real!  
Because it adheres to your skin according to its texture,  
your skin remains clean for a long time without the need for reapplication.

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- **Hides pores/blemishes/wrinkles immaculately**  
It perfectly covers the blemishes you want to hide! It is very finely absorbed by your skin to help create smooth and glowing skin.
- **Provides Snug Adhesive coverage without signs of collapse**  
Applied finely and uniformly on to your skin it provides a close-fitting and amazingly durable cover for your skin.
- **Sooths Skin with natural ingredients**  
It soothes delicate and sensitive skin, forms a film to improve your skin's moisture and elasticity levels.

Contains patented anti-inflammatory and anti-aging substances

Patent



Anti-inflammatory patent



Anti-aging patent



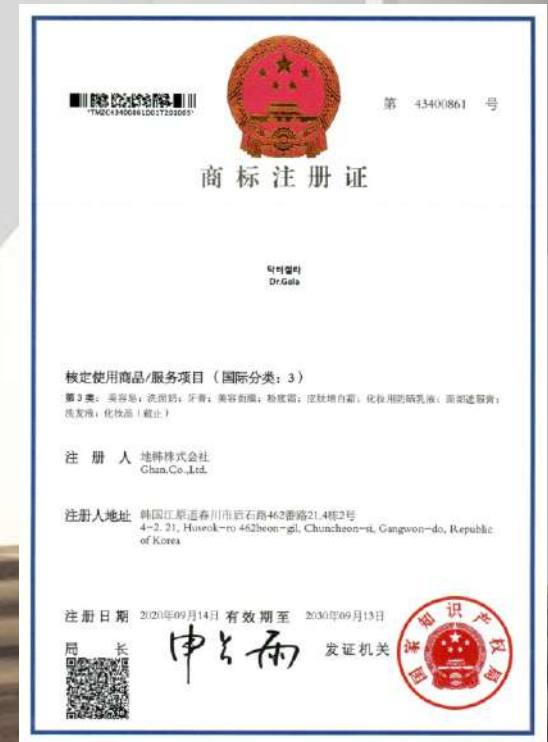
# Trademark registration certificate (domestic/international)

Obtained

Dr.Gela  
HIGH COVER CUSHION



Domestic Trademark  
Registration Certificate



International Trademark  
Registration Certificate



# Dr.Gela, Now sold at Myeong-dong Lotte Main Store

You can now find Dr.Gela products at the Lotte Main Store in Myeong-dong!



# press release

Dr. Gela International Trademark Registration & Lotte Myeong-dong Main Store launch / News Source : Ssun News



**SISUNnews**  
co.kr

회사 | 지사/국방 | 커리어정보 | 인스타그램 | 메뉴 | 다문화센터 | 뉴스 | 2024.07.19 16:08

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## 자연유래 화장품 '닥터젤라', 명동 롯데백화점 입점

주식회사 지엘의 자연유래 건강 기능성 화장품 '닥터젤라'가 명동 롯데백화점에 입점했다고 밝혔다. '닥터젤라'는 국내(국제(중국) 상표 등록되어 있으며 국제 표준 ISO 9001 품질경영시스템인증도 갖추고 있다고 업체 측은 전했다.

주식회사 지엘은 환경과 인간을 위한 것을 목표로 설립된 기업으로, 친환경제형료, 친환경 컬러로트르르를 대량 자연친화적인 제품을 생산하는 것으로 알려져 있다.

닥터젤라는 지엘의 이윤형 기업 철학이 그대로 담긴 세정용 화장품을 바탕으로 인체에 해롭지 않은 친환경 성분만을 원료로 하여 냄새도 누그러진다고 사용할 수 있고, 순수 자연에서 유래한 천연 기능성 성분들을 특립이 성능을 높였다는 것이 업체 측의 설명이다.

닥터젤라의 제품 라인은 비누, 쿠션, 샴푸, 치약 등으로 이루어져 있다. 발모촉진 및 탈모방지 특허 성분을 포함시킨 샴푸, 잇몸 염증, 치상 등 예방 및 완화의 효과를 보이는 치약, 이코서트 천연 오일과 자연유래 성분들이 포함되어 알러지 반응이 없는 비누, 향균, 시정력을 자랑하는 비누 등 전 제품 모두 기능성 자연유래 성분으로 제작되어 우수한 품질을 자랑한다고 업체 측은 전했다.

또한 닥터젤라는 비누, 쿠션, 샴푸, 치약 등 세정제인뿐만 아니라 쿠션 등 메이크업으로 분류되는 제품에도 자연유래 성분을 추구한다. 닥터젤라의 헤어케어 쿠션은 미백, 주름개선, 지오션 차단 등 3중 기능성 화장품으로 탈모 기능 효과가 있는 발모증, 탈모를 유발 성분 함유하고 있어 예민하고 민감한 피부에도 사용할 수 있을 뿐만 아니라 피부 밀착력이 뛰어나 지속력과 커버력이 탁월하다고 업체 측은 설명했다.

닥터젤라 관계자는 "닥터젤라의 전 제품을 자연에서 유래한 천연 기능성 성분을 담아내 안심하고 사용할 수 있다"라고 하면서, "이번 명동 롯데백화점 입점을 계기로 더 편하게 만나볼 수 있으니 많은 관심 바란다"라고 전했다.

문의 ▶ 02-3989-5150

**SISUN** **지엘**  
- 자연유래 화장품 '닥터젤라', 명동 롯데백화점 입점  
- (중국) 상표사지 등록한 '닥터젤라' 인제 국제 표준 ISO 9001 인증  
- 제조사, 제조업체 서비스 상담



# Creates flawless glowing skin!

It naturally covers skin imperfections, while adding moisture and glow, to create radiant skin.





# Works just like the first time you applied makeup!

It naturally adheres to all skin tones and adjusts its skin tone, creating bright and radiant skin.

Feels refreshing after application

Excellent coverage

**Snug coverage**

Boosts your skin confidence with all day perfect skin created by super-adhesive properties that prevent lifting

**Whitening effect**

GIGA WHITE's whitening effect provide blemish-free clean skin

**Skin soothing effect**

Soothes sensitive and damaged skin with a Centella asiatica extract

**Hydration effect**

Maintains skin moisture and soothe skin with an aloe vera leaf extract

**Enhances skin luster**

Improves skin elasticity and vitality with Collagenier's Nutrients

# Creates immaculate and flawless skin

Perfects how your skin looks by effortlessly covering up Freckles, blemishes and other irregularities.



[Before]



[After]



Recharge your skin  
with the power of nature

Dr.Gela High Cover Cushion



# Naturally derived ingredients for your skin

Contains carefully selected natural ingredients that protect your skin from external stimuli

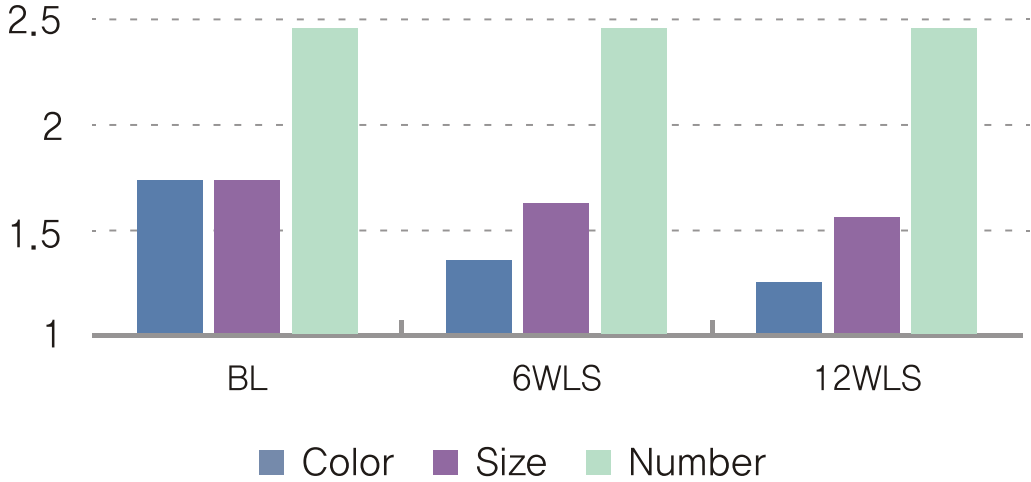


## GIGA WHITE

- A Complex consisting of 7 types of plants (Mallow mallow, peppermint leaf, sulfuric primrose, lady's mantle, speedwell, lemon balm leaf, yarrow) that help whiten skin.
- Environmentally friendly whitening ingredient certified by 'Ecocert', a French organic certification company.
- It has excellent whitening effects that brightens your face tone, and helps to keep your skin clean without blemishes.

# Skin whitening effect of GIGA WHITE

Age spots change experiment



- Comparison of changes in age spots after applying GIGA WHITE 5% to the skin (FACE).
- After 12 weeks, The color of age spots decreased by up to 28.6%, It can be seen that the size of age spots decreased by 8.6%.

Skin tone brightness change experiment



- Color Clinical: Results are divided into grades from 1-100, and the higher the number of the item, the darker the skin.
- As a result of using GIGA WHITE 5% twice a day on the skin, After 6 weeks: On average, the number decreased to 52.53 (12.2% reduction). After 12 weeks: On average, the value decreases further to 45.44 (24% reduction).



Naturally derived  
ingredients for  
your skin



## COLLAGENEER

- It is a patented, nutrient-rich naturally derived elasticity ingredient made from of lupin seed extracts and sunflower seed oil.
- Helps improve skin elasticity by smoothing out sagging and weak skin contours.

## Aloe Vera Leaf Extract

- It helps to make the skin soft and supple by supplying moisture to dry and rough skin.
- Containing a lot of moisture, it helps to maintain your skin's moisture levels, and improve your skin's clarity and brightness.

## Purslane Extract

- Soothes sensitive skin due to irritation, improves your skin's environment to maintain healthier skin.
- Containing a large amount of natural moisturizing factors, it has an excellent moisturizing effect and prevents skin dryness.



Naturally derived  
ingredients for  
your skin



## Centella asiatica extract

- Soothes irritated and troubled skin caused by external stress and helps to restore skin damage.
- Adds suppleness and smoothness to rough and tired skin caused by dryness.



## Green tea extract

- The leaves of Evergreen broadleaf green tea trees, abundant with nutrients useful for skin health, helps alleviate and calm down skin irritations caused by fine dust and urban pollution.
- Tannins, abundant in green tea, improves your skin's vitality and bounce by affecting the convergence of pores.







We use only raw materials certified as safe raw materials by the American Environmental Organization (EWG).

0-2

Safe

3-6

Average

7-10

Unsafe

# Dr. Gela High Cover Cushion Product composition



Original  
product + Refill



| Dr. Gela's High Cover Cushion 15 g + Cushion Refill 15 g (including 1 puff) |

15 g

# Dr. Gela's High Cover Cushion Puff



Closely adheres to the moist base!  
The Puff that provides delicate  
coverage and longevity

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Antibacterial puff 'ruby cell' material

Ruby Cell Puff, with its high moisture  
absorption properties and ability to hold  
makeup, is excellent at evenly applying  
makeup to your skin.

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Uses water drop cutting to  
achieve thorough coverage

Covers uneven areas thoroughly  
with water drop-shaped cutting

The choice for  
natural and  
beautiful skin!

Dr.Gela High Cover Cushion





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# INGREDIENTS

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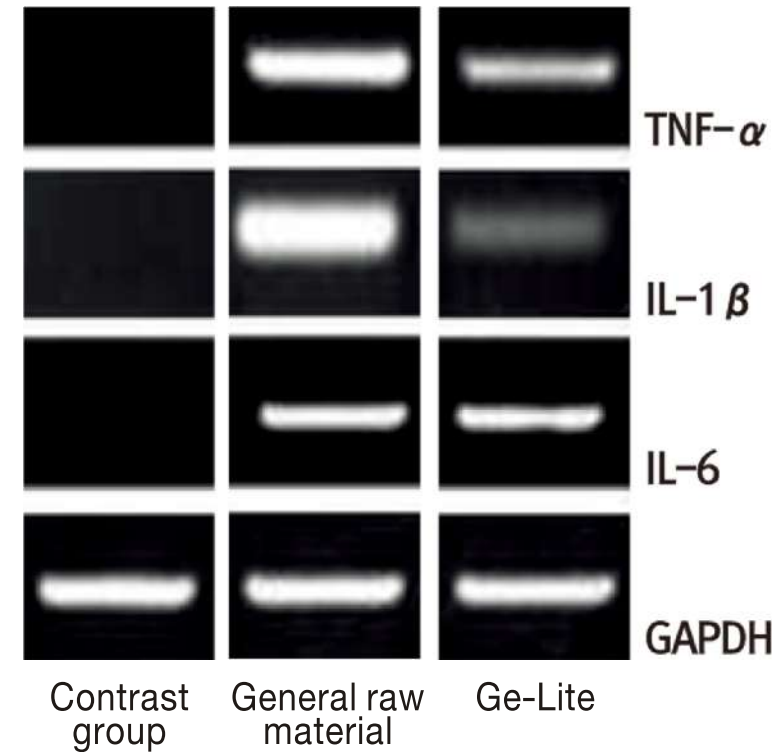
Water, Cyclopentasiloxane, Titanium Dioxide, Ethylhexyl Methoxycinnamate, Butylene Glycol, Cetyl PEG/PPG-10/1 Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Caprylic/Capric Triglyceride, Ethylhexyl Salicylate, Lauryl PEG-10 Tris(trimethylsiloxy)silylethyl Dimethicone, Dimethicone, 1,2-Hexanediol, Niacinamide, Octocrylene, Phenyl Trimethicone, VP/Hexadecene Copolymer, Sodium Chloride, 4-Methylbenzylidene Camphor, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Disteardimonium Hectorite, Synthetic Fluorophlogopite, Dimethicone/Vinyl Dimethicone Crosspolymer, CI 77492, Methyl Methacrylate Crosspolymer, HDI/Trimethylol Hexyllactone Crosspolymer, Palmitic Acid, Stearic Acid, CI 77491, Zinc Stearate, Allantoin, Betaine, Loess, CI 77499, Helianthus Annuus (Sunflower) Seed Oil, Aloe Barbadensis Leaf Extract, Triethoxycaprylylsilane, Aluminum Hydroxide, Adenosine, Portulaca Oleracea Extract, Glycerin, Fragrance, Camellia Sinensis Leaf Extract, Centella Asiatica Extract, Disodium EDTA, Silica, Alcohol, Lupinus Albus Seed Extract, Achillea Millefolium Extract, Alchemilla Vulgaris Extract, Malva Sylvestris (Mallow) Extract, Melissa Officinalis Leaf Extract, Mentha Piperita (Peppermint) Leaf Extract, Primula Veris Extract, Veronica Officinalis Extract, Butylphenyl Methylpropional, Linalool, Alpha-Isomethyl Ionone, Benzyl Salicylate, Limonene, Pentylene Glycol, Caprylyl Glycol, Ethylhexylglycerin, Tocopherol, Sodium Hydroxide

# Ge-Lite R&D experiment Immunity Experiment

## Inhibition of cytokine expression

Raw264.7 After spraying ge-Lite on the skin, the expression of cytokines in the resulting inflammatory reaction was confirmed by RT-PCR.

Cytokines (IL-6, TNF-F, IL-1 I) are known to increase expression by inflammatory reactions. Compared to the control group, the general raw material showed cytokine expression in Raw264.7 cells. However, in the case of ge-Lite, it was confirmed that the expression of psychokine was significantly reduced compared to general raw material.



## Cytokine

A generic term for proteins that immune cells break down. It is a water-soluble signaling material produced not only by white blood cells but also by endothelial or epithelial cells, and plays a role in initiating and controlling immune and inflammatory responses at a short distance near the cells. Representative substances include tumor necrosis factor (TNF)- $\alpha$  and interleukin (IL)-1  $\beta$ .



# Ge-Lite R&D experiment Immunity Experiment

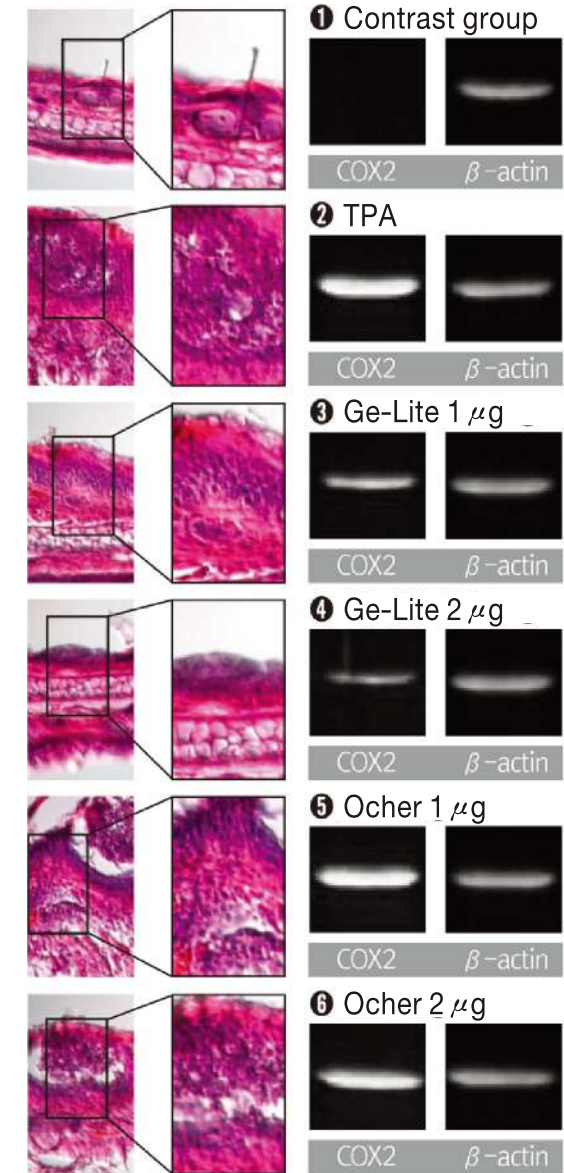
## Ge-Lite Anti-Inflammation Experiment

After dissolving 1  $\mu\text{g}$  of TPA (12 - O - tetra decanoylphorbol - 13 - acetate), which causes dermatitis and skin cancer, in 20  $\mu\text{l}$  of acetone, and applying it once a day for 3 days on the ears of A 6-8 week-old ICR mouse for to induce an ear edema and inflammation.

The expression of COX-2, iNOS, and cytokines (IL-6, TNF- $\alpha$ , IL-1 $\beta$ ) was confirmed inflammation reaction by Western blotting and RT-PCR.

Through the experiment, it can be seen that Ge-Lite effectively emits far-infrared rays and has excellent anti-inflammatory effects by suppressing the expression of COX-2, iNOS and cytokines.

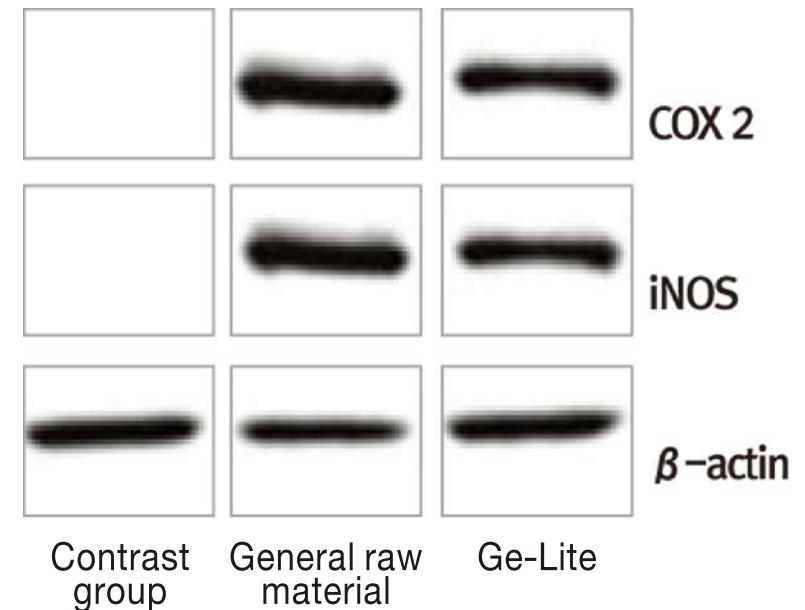
Patent application 10-2012-0098718



## Ge-Lite R&D experiment Immunity Experiment

### Efficacy of inhibiting COX-2 and iNOS expression

After applying Gelite to Raw264.7 skin, the expression of COX-2 and iNOS was confirmed in the resultant inflammatory reaction by Western blotting. Comparing the results to the Control group, an inflammatory response was observed in Raw 264.7 cells of the general raw material. In contrast, the expression of COX2 and iNOS, in the raw material with Gelite applied, was shown to smaller than results with the general raw material.



### **INF- $\alpha$ tumor necrosis factor alpha**

TNF-  $\alpha$  tumor necrosis factor-alpha is a cytokine involved in the inflammatory response and an element of the acute phase response. It contributes to the destruction of bones and cartilage.

### **IL-6 Interleukin 6**

It is one of the important cytokines involved in the systemic response to infection or stress. It affects the pathophysiology of rheumatoid arthritis.

### **IL-1 $\beta$ Interleukin 1 $\beta$**

It is one of the immune cytokines expressed during inflammation. When its blood concentration level rises, the pain from rheumatoid arthritis increases and is also associated with joint destruction.

### **COX-2 cyclooxygenase-2**

As a major enzyme involved in prostaglandin biosynthesis existing in vivo, it is transiently and rapidly expressed in cells during inflammation or other immune responses and is induced by cytokines.

### **iNOS Inflammatory Inducible Nitric Oxide Synthetase**

As an enzyme that exists in the cytoplasm of cells, it inevitably occurs during the process of macrophages removing inflammation caused by invading bacteria.



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www.ghan.co.kr